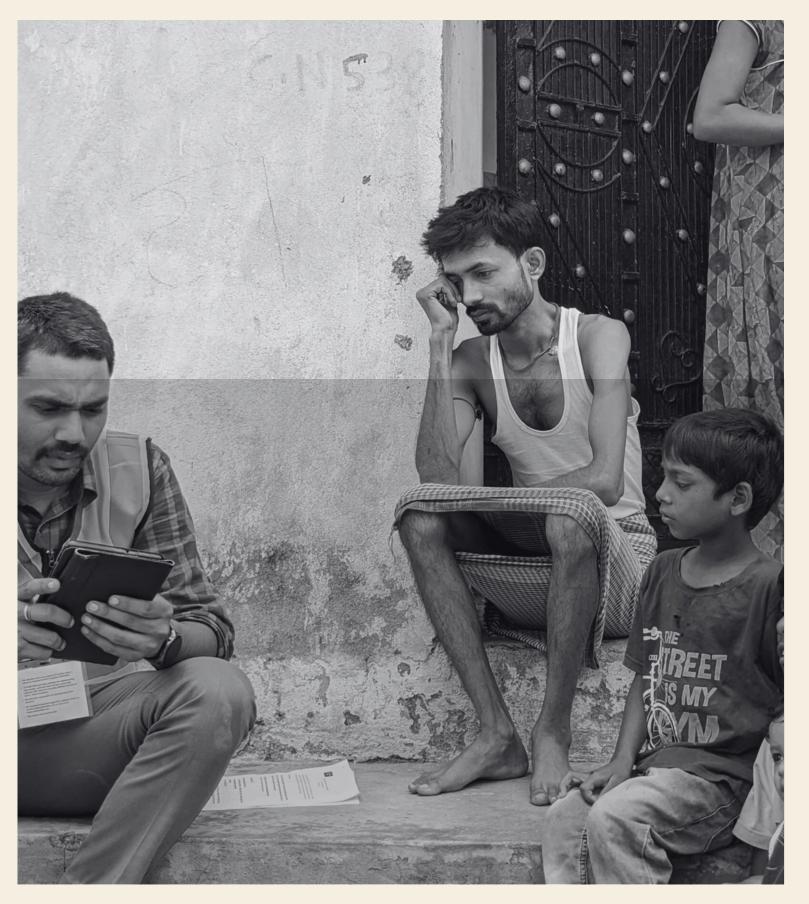


infoducing DATA COLLECTION









וה

Tough

India is a huge country, people are dispersed and our data needs are diverse

IT'S

02

Expensive

There is a costs associated with equipment, personnel, logistics, and quality control throughout the process





03

Time Taking

Involves designing effective methodologies, securing participant consent, conducting surveys, recording and validating gathered information





01

Streamline It?

Implement a centralized data collection system with standardized protocols and real-time monitoring for optimal efficiency and data integrity

02

Productize It?

Transform raw data into actionable insights by developing user-friendly interfaces and visualizations that cater to specific business needs

BUT

CAN WE?

03

Expedite It?

Implement distributed data collection processes across multiple sources and teams, leveraging cloud-based solutions for faster and parallelized data gathering





B2B





KEYTO DOINGSO

30 full time staff in 20 states to permanently collect data

Build out a database of gig workers





Order your data collection online



EVERY DATA GIG WILL ALLOW YOU TO

02

See Progress



03

Enjoy 24x7 customer care







A form that auto generates budgets by asking details on



ORDERING DATA COLLECTION ONLINE

- Location
- Objective
- Number of data points needed

Benefits

- **±** Auto upload questions
- Autogenerates a budget accordingly





Data collection ordered



People deployed



Data points collected



Excel with data delivered





SEE PROGRESS









24X7 CUSTOMER CARE













HOW THE MODULE WILL WORK

B2B











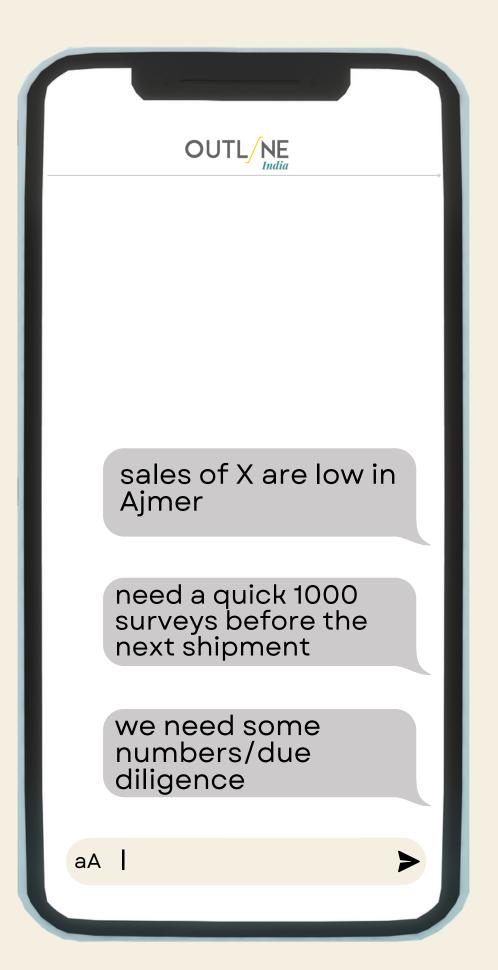
















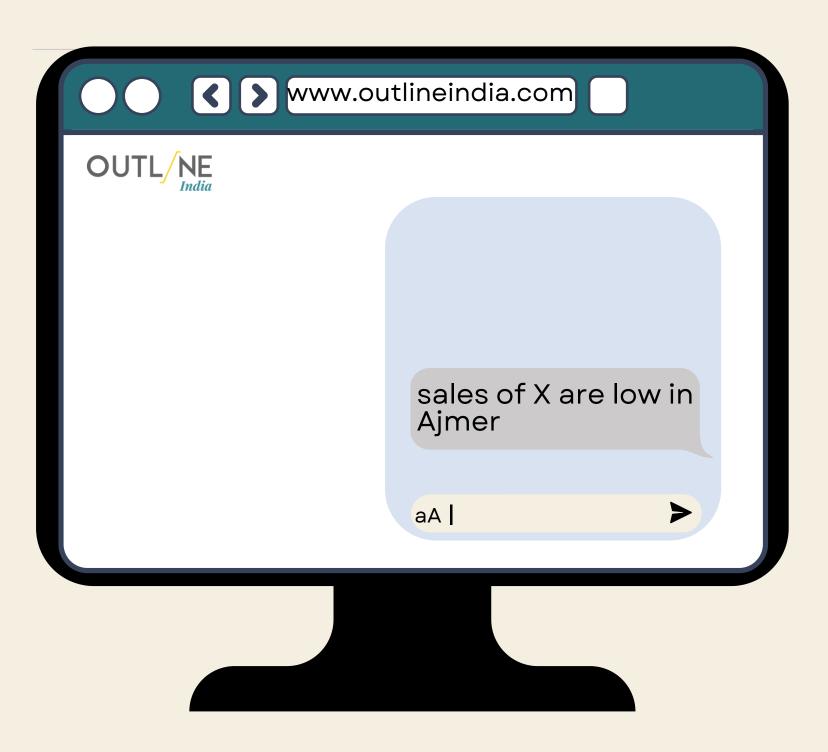






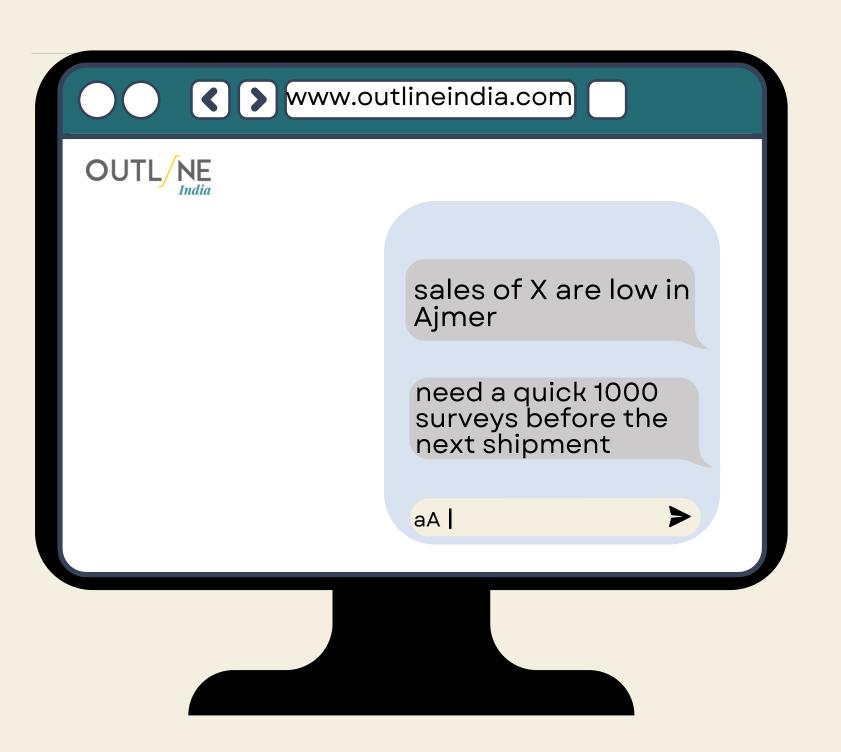






































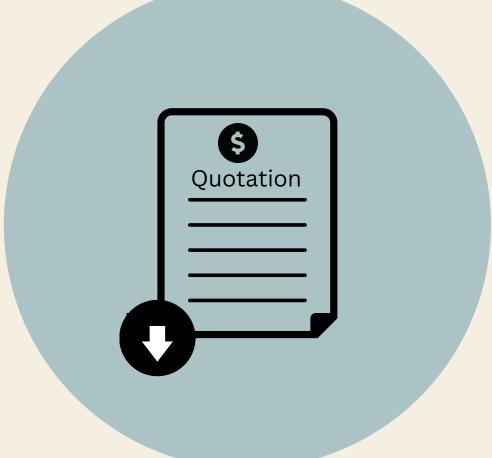






















Requirement

Requirement

GIG MESSAGESENT OUT ON PLATFORM

Requirement



Requirement



Requirement

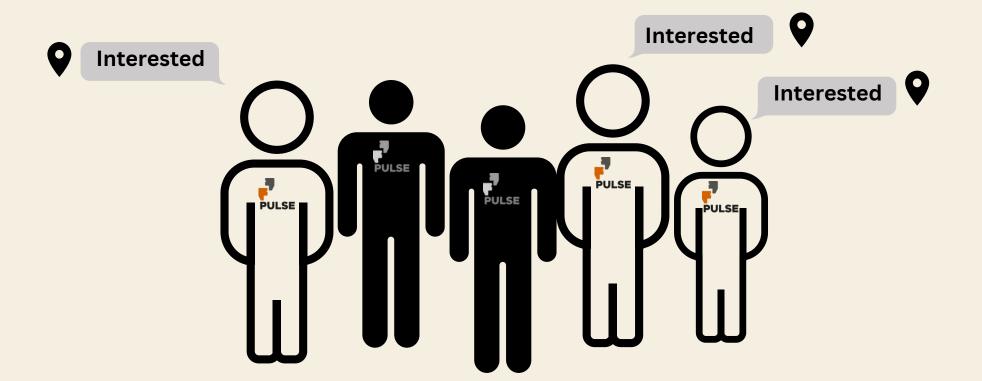
Requirement

Requirement

Requirement

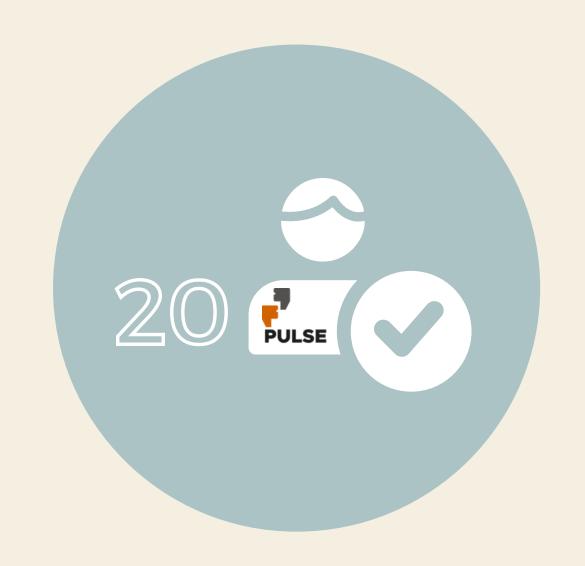
PULSE USERS SEE THE GIG AND SHARE THEIR INTEREST & LOCATION





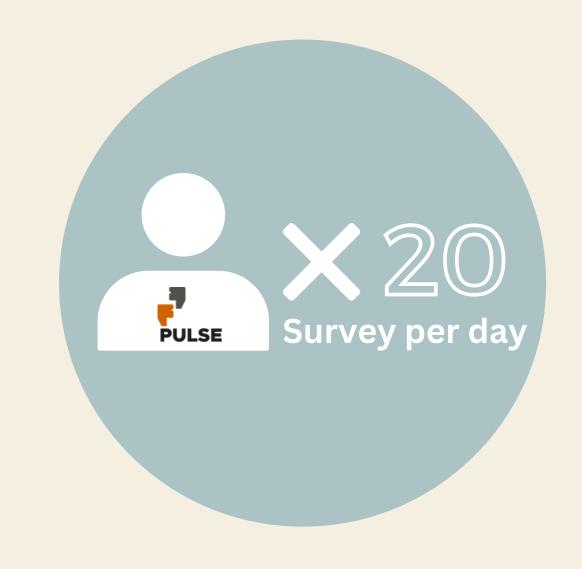




























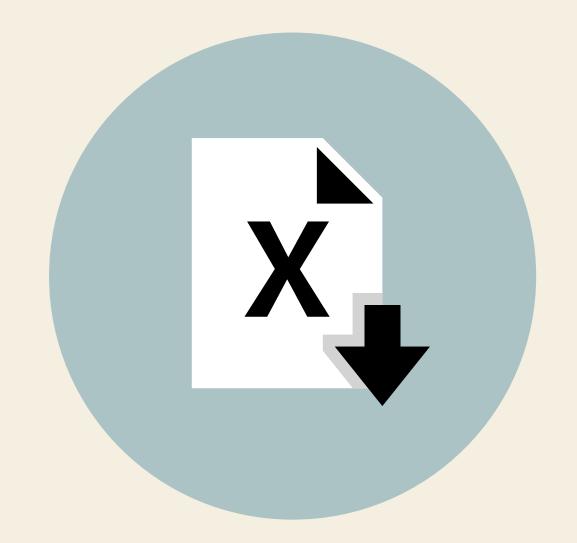
NEXT 2.5 DAYS







END OF DAY 3







GIG COMPLETE











ONCE THE PRODUCT PICKS UP STEAM





WE DO 10 SUCH DATA COLLECTION JOB IN EVERY STATE EVERY DAY





DATA COLLECTION

300

per state to start with

with

200

people



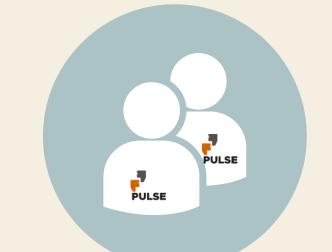


WHEN WE SCALE, WE HIRE MORE





GIG WORKERS





NOW

FULL-TIME EMPLOYEES



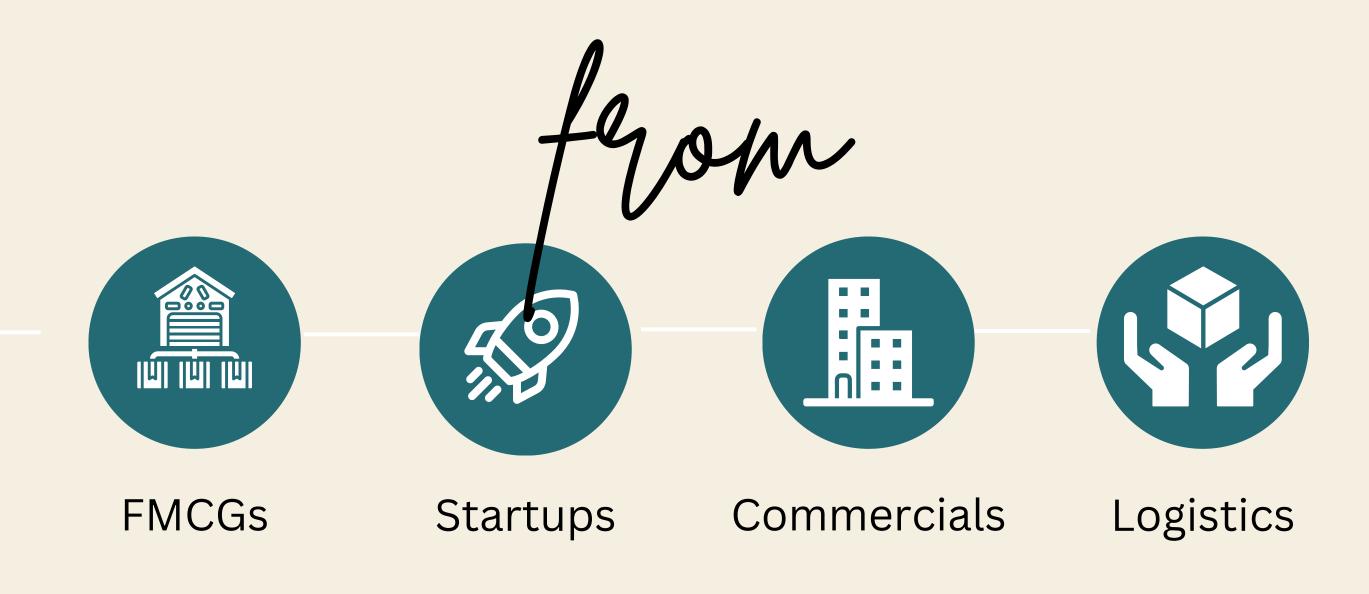
















TAKING ON 100S OF DATA COLLECTION GIGS A DAY FULL DATA REQUIREMENTS BY THE HOUR







SUPER EASY

AT YOUR FINGER TIPS

QUICK & AFFORDABLE







SOCIAL IMPACT THROUGH DATA

